



World Ice Skating Day 2022 Report

– Korea Skating Union

On December 4th 2022, Korea Skating Union held “World Ice Skating Day 2022” in Gyeonggi province, Uijeongbu Ice Rink to provide fans a chance to meet professional athletes, and to experience and learn skating sports.

“KB Korea Figure Skating Championships”(First try out for national figure skating athletes for 2023/24 season) was held at the same place during December 1st – 4th .

KSU held WISD on the final day of the competition to invite as many fans as possible to promote the events and the competition, resulted bringing over 900 fans to the venue.

To promote the event widely, promotional materials such as posters, banners and digital images were attached and uploaded through the venue and KSU website/SNS.

The “World Ice Skating Day 2022” event in Korea was consist of 4 main events.

1. Autograph event for fans with Figure Skating athletes

-Autograph event of winners of the “KB Korea Figure Skating Championship”.

Time: 14:00~15:00

Proceeded with 50 fans who pre-applied through the KSU website.

2. Autograph event for fans with Short Track Speed Skating athlete

-Autograph event of national short track athletes of the “2022 Beijing Winter Olympic Games”.

Time: 14:00~15:00

Proceeded with 100 fans who pre-applied through the KSU website.

3. Figure Skating Gala and Short Track Speed Skating performance

-Gala event performed by winners of the “KB Korea Figure Skating Championship”.

Short track speed skating performance performed by national short track athletes of the “2022 Beijing Winter Olympic Games”.

Time: 17:30~18:30

900 seats of Uijeongbu Ice Rink were fully crowded with the fans.

4. Ice Skating lesson with Figure Skating and Short Track athletes

-Ice Skating experience and lesson with the figure skating and short track athletes

Time: 17:30~18:30

Proceeded with 50 fans who pre-applied through the KSU website.

To prevent the COVID-19 infection in the venue, all the fans involved in the event were tested with COVID-19 test kit.



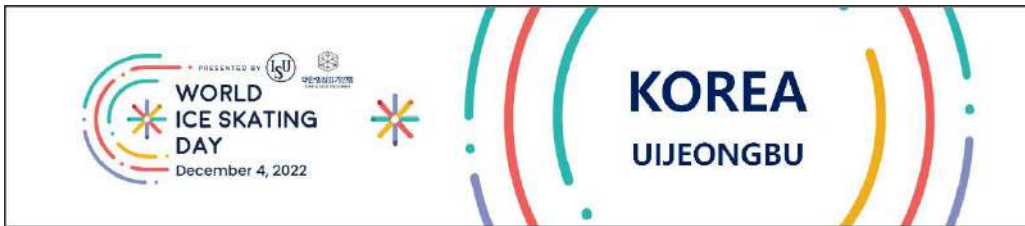


Promotional Materials

1. Poster



2. Banners

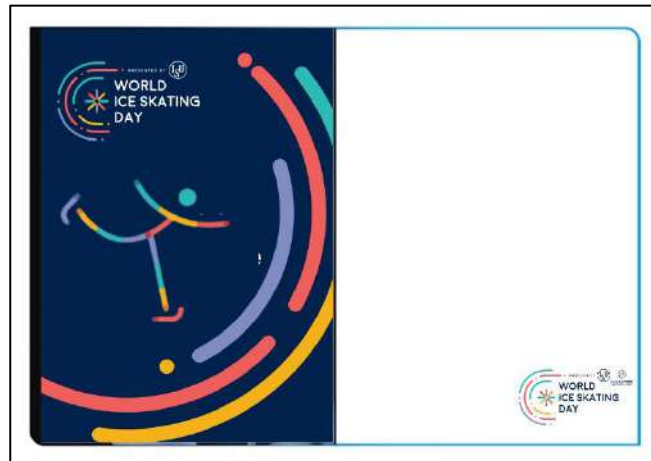




3. Backdrop for the Autograph Event



4. Autograph paper provided





Event Photo (Further images and videos are attached in Google Drive link.)



▲COVID-19 test tent



▲Fans waiting in the queue for autograph event



▲Autograph event with Figure Skating athletes

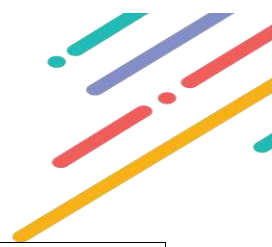


▲ Autograph event with Short Track Speed Skating athletes



▲Fans in the autograph event





▲Figure Skating Gala



▲Figure Skaters of Gala



▲Fully crowded spectator seats for the Gala and Short Track performance



▲Short Track performance



▲Ice Skating experience and lesson



▲ Ice Skating experience and lesson



▲Photo with fans involved in skating lesson

